

114TH CONGRESS  
1ST SESSION

# S. 1911

To implement policies to end preventable maternal, newborn, and child deaths  
globally.

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IN THE SENATE OF THE UNITED STATES

AUGUST 30, 2015

Ms. COLLINS (for herself and Mr. COONS) introduced the following bill; which  
was read twice and referred to the Committee on Foreign Relations

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## A BILL

To implement policies to end preventable maternal, newborn,  
and child deaths globally.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

**3 SECTION 1. SHORT TITLE.**

4       This Act may be cited as the “Reach Every Mother  
5 and Child Act of 2015”.

**6 SEC. 2. PURPOSE.**

7       The purpose of this Act is to authorize coordination  
8 of a whole-of-government strategic approach to accelerate  
9 action by the United States to assist developing countries

1 reach the goal of ending preventable maternal, newborn,  
2 and child deaths by 2035.

3 **SEC. 3. DEFINITIONS.**

4 In this Act:

5 (1) ADMINISTRATOR.—The term “Administrator” means the Administrator of the United  
6 States Agency for International Development.

7 (2) APPROPRIATE CONGRESSIONAL COMMIT-  
8 TEES.—The term “appropriate congressional com-  
9 mittees” means—

10 (A) the Committee on Foreign Relations  
11 and the Committee on Appropriations of the  
12 Senate; and

13 (B) the Committee on Foreign Affairs and  
14 the Committee on Appropriations of the House  
15 of Representatives.

16 (3) COORDINATOR.—The term “Coordinator”  
17 means the Maternal and Child Survival Coordinator  
18 established under section 6.

19 (4) TARGET COUNTRIES.—The term “target  
20 countries” means specific countries have the greatest  
21 need and highest burden for maternal and child  
22 health interventions, taking into consideration coun-  
23 tries that—

## **9 SEC. 4. STATEMENT OF POLICY.**

10 It is the policy of the United States, in partnership  
11 with developing governments, other donor country govern-  
12 ments, international financial institutions, nongovern-  
13 mental organizations, faith-based organizations, multilat-  
14 eral organizations, and the private sector, to establish and  
15 implement a coordinated, integrated, whole-of-government  
16 strategy to combat the leading causes of maternal, new-  
17 born, and child mortality by—

18 (1) building on progress and success to date;

19 (2) scaling up the most effective, evidence-based

20 interventions with a focus on country ownership;

21 (3) designing, implementing, monitoring, and

22 evaluating programs in a way that increases the sus-

23 tainability and ownership of the programs and im-

24 proves outcomes in target countries;

(4) focusing on target countries and other areas  
of focus;

5 (6) increasing transparency and accountability;

(8) creating innovative public-private financing mechanisms;

(10) accelerating progress towards self-sufficiency for maternal, newborn, and child health and survival programs in target countries and other areas of focus.

## 23 SEC. 5. STRATEGY.

24 (a) IN GENERAL.—The President shall establish an  
25 inter-agency working group, led by the Child and Maternal

1 Survival Coordinator at the United States Agency for  
2 International Development (USAID) and establish and  
3 implement, not later than one year after the date of the  
4 enactment of this Act, a coordinated, whole-of-govern-  
5 ment, ten-year strategy to achieve, with partner countries  
6 and donors, the goal of ending preventable maternal, new-  
7 born, and child deaths by 2035.

8 (b) ELEMENTS.—The strategy established under sub-  
9 section (a) shall—

10 (1) set outcome-based targets to achieve the  
11 goals of the strategy and ascertain baseline data rel-  
12 evant for each target country and for all areas of  
13 focus and programming as of the date of the release  
14 of the strategy;

15 (2) utilize existing, reliable data and modeling  
16 to enable agencies to reach such targets;

17 (3) include specific objectives, programs, and  
18 approaches to utilize highest impact, evidence-based  
19 interventions to address the leading causes of death  
20 among women during pregnancy, childbirth, and  
21 post-delivery; newborns in their first 28 days; and  
22 children under the age of five, building on the evi-  
23 dence outlined in USAID’s “Acting on the Call:  
24 Ending Preventable Child and Maternal Deaths”;

25 (4) focus on target countries;

- 1                         (5) include development and scale-up of new  
2                         technologies and approaches, including those sup-  
3                         ported by public-private partnerships for research  
4                         and innovation;
- 5                         (6) ensure coordination within and amongst the  
6                         relevant executive branch agencies and initiatives,  
7                         including the United States Agency for International  
8                         Development, the Department of State, the Depart-  
9                         ment of Health and Human Services, the Centers  
10                         for Disease Control and Prevention, the National In-  
11                         stitutes of Health, the Millennium Challenge Cor-  
12                         poration, the Peace Corps, the Department of the  
13                         Treasury, the Office of the Global AIDS Coordi-  
14                         nator, and the President's Malaria Initiative;
- 15                         (7) improve coordination and efficiency among  
16                         relevant executive branch agencies, foreign govern-  
17                         ments, and international organizations;
- 18                         (8) project general levels of resources needed to  
19                         achieve the strategy's stated objectives;
- 20                         (9) identify strategies for leveraging resources  
21                         in new and innovative ways;
- 22                         (10) align with country-driven maternal, new-  
23                         born, and child health and survival plans and plans  
24                         of international organizations that will support

1       progress towards self-sustainability by partner coun-  
2       tries; and

3               (11) outline consultations with governments,  
4       international financial institutions, nongovernmental  
5       organizations, faith-based organizations, local and  
6       international civil society groups, multilateral organi-  
7       zations, the private sector, and local health workers  
8       and professional associations, as appropriate.

9       **SEC. 6. ESTABLISHMENT OF A CHILD AND MATERNAL SUR-**

10                   **VIVAL COORDINATOR.**

11       (a) IN GENERAL.—The President, acting through the  
12       Administrator, shall designate a current USAID employee  
13       serving in a career or non-career position in the Senior  
14       Executive Service or at the level of a Deputy Assistant  
15       Administrator or higher to serve concurrently as the Ma-  
16       ternal and Child Survival Coordinator, who shall be re-  
17       sponsible for overseeing maternal and child health and nu-  
18       trition funding managed by the Bureau of Global Health  
19       of USAID and lead the inter-agency working group estab-  
20       lished under section 5.

21       (b) DUTIES.—The Coordinator shall—

22               (1) direct the budget, planning, and staffing to  
23       implement the projects and programs of maternal  
24       and child health and nutrition accounts managed by  
25       the Bureau of Global Health at USAID for the pur-

1 pose of achieving reductions in preventable maternal,  
2 newborn, and child deaths;

3 (2) lead implementation and revision, not less  
4 frequently than once every 10 years, of the strategy  
5 established under section 5;

6 (3) cooperate with relevant executive branch  
7 agencies, governments of partner countries, non-  
8 governmental organizations (including faith-based,  
9 community-based and civil society organizations),  
10 and private sector entities to carry out the strategy  
11 and to align current and future instruments with  
12 high-impact, evidence-based interventions to save  
13 lives;

14 (4) provide direction to and oversee grants, con-  
15 tracts, and cooperative agreements with nongovern-  
16 mental organizations (including faith-based, commu-  
17 nity-based and civil society organizations) and pri-  
18 vate sector entities for the purpose of carrying out  
19 the strategy; and

20 (5) report to the Administrator regarding im-  
21 plementation of the strategy.

22 (c) RESTRICTION ON ADDITIONAL OR SUPPLE-  
23 MENTAL COMPENSATION.—The responsibilities and spe-  
24 cific duties of the Coordinator shall be in addition to any  
25 other responsibilities or specific duties assigned to the in-

1 dividual. The Coordinator shall receive no additional or  
2 supplemental compensation as a result of carrying out re-  
3 sponsibilities and duties under this Act.

4 **SEC. 7. ANNUAL REPORTING ON MATERNAL, NEWBORN,**  
5 **AND CHILD SURVIVAL.**

6 The President shall update Congress on progress  
7 made to achieve the strategy established under section 5  
8 as well as progress towards the goals set forth in USAID's  
9 2014 Acting on the Call report by submitting an annual  
10 report to the Committee on Foreign Relations of the Sen-  
11 ate and the Committee on Foreign Affairs of the House  
12 of Representatives and publish all report data on the  
13 Internet website, www.foreignassistance.gov (also known  
14 as the "Foreign Assistance Dashboard"). The report shall  
15 include the following elements:

16 (1) Indicators of progress made by United  
17 States Government programs carried out under ma-  
18 ternal and child health and nutrition accounts man-  
19 aged by the Bureau of Global Health toward improv-  
20 ing maternal, newborn, and child health in each tar-  
21 get country and overall, including—

22 (A) number of maternal deaths averted;  
23 (B) number of deaths averted of newborns  
24 in their first 28 days;

(C) number of deaths averted of child before their fifth birthday;

(D) maternal mortality ratio (per 100,000 live births);

5 (E) under five mortality rate;

(F) births attended by skilled health personnel;

(G) density of health workforce (number of health professionals per population);

(H) descriptions of the measured or estimated impact on maternal, newborn, and child mortality of each on-going program or project; and

14 (I) any other targets identified by the Co-  
15 ordinator or the inter-agency working group as  
16 essential to meeting the goals of the President's  
17 strategy for ending preventable maternal, new-  
18 born, and child deaths.

19                   (2) Descriptions of how the interventions are  
20                   designed—

21 (A) to increase activities in target coun-  
22 tries;

(B) to reach underserved, marginalized, and impoverished populations;

(C) to address causes of maternal, new-born, and child mortality with innovative efforts and interventions poised to go to scale;

(D) to invest in activities that empower women, support voluntarism, and provide respectful maternity care;

(E) to improve transparency and accountability at all levels and include common metrics for tracking progress;

10 (F) to ensure that high impact, evidence-  
11 based interventions are prioritized; and

(G) to expand access to quality services through community-based approaches and include community accountability measures.

20 (A) multi-sectoral approaches, specific  
21 strategies, and programming utilizing high im-  
22 pact, evidence-based interventions to address  
23 the leading causes of preventable maternal,  
24 newborn, and child deaths;

1                         (B) activities to develop and scale up new  
2                         technologies, interventions, or approaches, in-  
3                         cluding those identified by public-private part-  
4                         nerships for research and innovation;

5                         (C) coordination and efficiency within and  
6                         among each agency in the inter-agency working  
7                         group, foreign governments, nongovernmental  
8                         organizations, and international organizations;

9                         (D) methods used to leverage new financial  
10                         and other public and private resources in inno-  
11                         vative ways; and

12                         (E) best practices identified by the execu-  
13                         tive branch and its inter-agency working group.

14                         (5) Reporting on grants, contracts, and cooper-  
15                         ative agreements awarded, including—

16                         (A) a comprehensive list of USAID grants,  
17                         contracts and cooperative agreements awarded  
18                         in implementation of the strategy created under  
19                         this Act; and

20                         (B)(i) a description of—

21                                 (I) the targets for interventions or  
22                         services and the baseline against which  
23                         they are measured; and

24                                 (II) the status of progress in meeting  
25                         the targets; or

(ii) in exceptional circumstances where USAID determines that inclusion of targets or baseline measurements is not reasonably possible, an explanation of how the impact of the grant, contract, agreement or resulting program is being measured.

**10 SEC. 8. ESTABLISHMENT OF AN INNOVATIVE PUBLIC-PRI-  
11 VATE FINANCING MECHANISM.**

(a) ESTABLISHMENT OF FINANCING FRAMEWORK.—

The United States Government, through USAID and other relevant executive branch agencies identified by the Coordinator and the inter-agency working group, shall develop a financing framework to leverage public and private capital to expand delivery of high-impact, evidence-based interventions for maternal, newborn, and child health. The framework shall also set clear expectations for co-financing, where appropriate, to increase domestic investment in maternal, newborn, and child survival with the goal of assisting countries in moving towards financial self-sufficiency for such programs.

## 24 (b) USE OF FRAMEWORK.—

1                     (1) IN GENERAL.—In addition to existing bilat-  
2     eral and multilateral assistance for maternal, new-  
3     born, and child survival, the United States Govern-  
4     ment is authorized to utilize the tools outlined in the  
5     framework, as well as other innovative financing  
6     mechanisms identified and approved by the inter-  
7     agency working group, to help countries achieve  
8     clear results, exhibit transparency in the use of  
9     funds, encourage new domestic and international fi-  
10    nancing entities, and leverage new and additional  
11    public, private, and philanthropic funds for mater-  
12    nal, newborn, and child health and survival in part-  
13    ner countries.

14                    (2) TOOLS AND APPROACHES.—These tools and  
15    approaches include development impact bonds, loan  
16    guarantees, revolving funds, working capital funds,  
17    performance-based financing mechanisms, public-pri-  
18    vate partnerships, and other similar financing or  
19    monetization mechanisms that leverage funding to  
20    expand interventions that save lives and improve  
21    health and survival.

22                   (3) AUTHORITIES.—In addition to currently  
23    held authorities, USAID and other relevant execu-  
24    tive branch agencies of the United States Govern-  
25    ment, acting on their own or in partnership with de-

1 developing countries, other donor countries, nongovern-  
2 mental organizations, international organizations, or  
3 multilateral financial institutions, is authorized—

4 (A) to grant loans;

12 (D) to issue sovereign level guarantees;

13 and

14 (E) to make equity investments.

15 (c) ELIGIBILITY FOR PARTICIPATION.—In order to  
16 participate in the pay-for-performance program, partner  
17 countries shall be required by the United States Govern-  
18 ment to commit to—

19                   (1) fully benchmarked plans to increase nominal  
20                   and per capita health spending; and

(2) fully developed and budgeted maternal and child survival plans.

23 (d) PROJECT QUALIFICATION.—In order to have a  
24 project qualify under subsection (c), the partner country  
25 or its designated implementing partner must produce—

- 1                     (1) specific outcome goals for the project;
- 2                     (2) a description of each intervention and pro-
- 3                     jected outcome for the project;
- 4                     (3) rigorous evidence demonstrating that the
- 5                     interventions can be expected to produce the pro-
- 6                     jected outcomes;
- 7                     (4) an estimate of projected government costs
- 8                     and savings to conduct the project;
- 9                     (5) a description of how the outcomes are mon-
- 10                     etized and secured against fixed costs;
- 11                     (6) a description of the target population or
- 12                     populations that will be served by the project;
- 13                     (7) a description of the expected social benefits
- 14                     to participants who receive the interventions, as well
- 15                     as others who may be impacted;
- 16                     (8) the metrics that will be used to determine
- 17                     whether the outcomes have been achieved and the
- 18                     methods to be used to measure those metrics; and
- 19                     (9) a plan for sustainability of efforts.

20                 (e) ESTABLISHMENT OF DEVELOPMENT IMPACT

21 PARTNERSHIP.—The United States Government shall

22 support the creation of a development impact partnership

23 to act as a financial intermediary and facilitate the financ-

24 ing mechanism established under this section. The part-

25 nership shall be designed to allow for the incorporation

1 of private sources and other nongovernmental sources of  
2 capital to leverage United States Government investments,  
3 foster public-private partnerships, and engage private sec-  
4 tor actors in developing countries to achieve measurable  
5 progress towards the strategy established under section 5.

6 **SEC. 9. AUTHORIZATION OF FUNDING.**

7 (a) AUTHORIZATION.—There are authorized to be ap-  
8 propriated such sums as may be necessary to carry out  
9 the maternal and child strategy, financing framework, and  
10 Development Impact Partnership.

11 (b) APPLICATION.—Federal funds appropriated to  
12 carry out activities under this act shall be subject to all  
13 applicable restrictions under Federal law.

